The future of work is changing. We continue to see disruption like never before. With more change to come, lifelong learning is becoming more and more important.
The future of work — closing the performance potential gap

Productivity gains brought about by the exponential rate of technological advancement aren’t being realised because of capability shortfalls in individuals and businesses.

RMIT Online programs and short courses focus on the skills required for the future of work and establish a reputation as vehicles to unleash this latent productivity potential.

Figure from Deloitte University Press (dupress.deloitte.com)
The RMIT vision

To create transformative experiences for our students, prepare them for life and work, and to help shape the world with research, innovation, teaching and engagement.

21st in the world\(^1\)
among universities less than 50 years old

5-star QS ranking
for excellence in higher education

85th in the world\(^2\)
for graduate employability

Over 400,000
alumni globally

The largest university in Australia:

92,000
students across campuses in Australia, SE Asia, China & Europe

10,000 +
students in Vietnam and China with a growing base in Indonesia

18,000
online students

16,000
postgraduate students

7000 +
students in Singapore, where 1% of the total population is an RMIT alumni

Source:
2. 2018-19 QS 10 of the Best Australian Universities for Graduate Employability in 2019
Why learn with RMIT Online

RMIT courses are great for those looking to upskill quickly, supercharge their performance and level up.

Watch video >

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**RMIT credential**

Your skills will be rigorously assessed and recognised by one of Australia's most innovative and respected technology institutions, not to mention employers in the field.

---

**Flexible learning, 100% online**

The freedom of online learning means you can study around your work and life commitments. It's the same qualification, but built around your schedule.

---

**Industry connected**

We work closely with leading industry partners to make sure our courses are relevant for the future of work.

---

**Real world skills**

Our courses and degrees are all about practical learning. Get job-ready skills you can actually apply or build a portfolio to show future employers.

---

**Supported community**

Take advantage of the team of RMIT Online staff who are there to help you along your journey.

---

**Network**

Studying online doesn’t mean you are studying alone. You’ll join a powerful global network of peers, academics and industry experts.
RMIT Online has partnered with prominent Australian companies and global employers to multiply the power of a world-leading university with the best of industry.
RMIT Online’s vision is to build stackable learning pathways for students by embedding select Future Skills short courses into qualifications. Already, we have started incorporating this concept into some of our Future Degrees, and continue to explore opportunities for additional pathways in our product roadmap.

**Future Degrees**

- Bachelor of Science (Applied Sciences)
- Bachelor of Business (Logistics and Supply Chain Management)
- Bachelor of Business (Financial Planning)
- Graduate Certificate in Business Administration
- Executive MBA
- Bachelor of Information Technology
- Juris Doctor
- Master of Finance
- Graduate Certificate in Finance
- Master of Professional Accounting
- Graduate Certificate in Professional Accounting
- Graduate Certificate of Project Management
- Graduate Diploma Project Management
- Graduate Certificate of Human Resource Management
- Master of Human Resource Management
- Graduate Certificate of Marketing
- Master of Marketing
- Graduate Certificate of Commerce
- Master of Commerce
- Graduate Certificate of Business Administration
- Master of Business Administration
- Graduate Certificate of Supply Chain & Logistics Management
- Master of Supply Chain & Logistics Management
- Master of Engineering (Management)
- Graduate Certificate in Data Science
- Master of Data Science Strategy & Leadership

**Future Skills short courses**

**Digital Transformation courses**
- Digital Leadership
- Design Thinking for Innovation
- Customer Experience Strategy and Design
- User Experience Design
- Product Management
- Digital Delivery with Agile
- Agile For Project Management

**Business Analytics and Strategy courses**
- Cyber Security Risk and Strategy
- Business Analytics
- Predictive Analytics for Business
- Data Visualisation
- Developing AI Strategy
- Developing Blockchain Strategy
- Developing VR and AR Strategy

**Digital Marketing courses**
- Digital Marketing Strategy
- Marketing Analytics and Insights
- Artificial Intelligence in Marketing

**Programming courses**
- Intro to Programming
- Front End Web Developer
- AI Programming with Python
- App Development with Swift Foundations
- Introduction to Self-Driving Cars

**Salesforce Certified courses**
- Salesforce Administrator
- Salesforce Platform Developer
- Salesforce Marketing Cloud Email Specialist

**Data Science and Analytics courses:**
- Programming for Data Science with Python
- Become a Data Analyst
- Become a Data Scientist
- Intro to Machine Learning
- Data Structures and Algorithms

**Blockchain courses**
- Developing Blockchain Strategy
- Designing Blockchain Solutions
- Developing Blockchain Applications

**Virtual and Augmented Reality courses**
- Developing VR and AR Strategy
- Designing and Developing VR and AR Applications

**Amazon Web Services (AWS) courses**
- AWS Cloud Practitioner
- AWS Solutions Architect
RMIT Online’s vision is to build stackable learning pathways for students by embedding select Future Skills short courses into qualifications. Already, we have started incorporating this concept into some of our Future Degrees, and continue to explore opportunities for additional pathways in our product roadmap.

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- Graduate Diploma Project Management
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### Future Skills short courses

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- Front End Web Developer
- AI Programming with Python
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The RMIT Online learning experience

We’ve applied the latest learning technology, theory and design to give our students a world class learning experience. Our courses feature the things that matter to students most, including flexibility, regular feedback, networking opportunities, and industry relevant content.

We also know our students are most successful when their online experience combines the great advantages of flexibility, with the amazing interactions that happen between peers, experts and industry employers.

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1:1 Support

Students receive personalised support and feedback throughout their studies.

Academic guidance

Depending on the program, students have access to a range of course managers, facilitators and industry mentors to coach them through course materials and optimise their learning potential.

Networking and collaboration

Students build meaningful professional connections between peers, experts and industry leaders with state of the art online learning tools.

World class learning design

Course materials maximise student engagement with activities, quizzes, videos, and authentic and engaging examples from your workplace, allowing students to immediately start applying their new knowledge.
Business solutions with RMIT Online

**Identify opportunities**

- **Understand your needs**
  Every business is unique, but we all need to future-proof our talent base.

- **Course selection**
  There is a variety of cutting edge courses to choose from.

- **Supported enrolment**
  Enrolment process for businesses is easy and seamless.

**Create a flexible schedule**

- **Join the community**
  Log in online and meet your powerful global network of peers, academics and industry experts

- **Study in your own time**
  Online learning allows you to study anytime, anywhere.

- **Get feedback**
  You will receive feedback along the way from RMIT Online staff.

**Benefits for the business**

- **Present back to your business**
  Learning is project based, often using real-world examples, delivering tangible benefits.

- **Get your certificate or qualification**
  Our courses are university credentialed and rigorously assessed by industry experts.

- **What’s next?**
  A community of lifelong learners.
“Companies no longer provide employees a lifetime career. Instead, they offer “tours of duty” – assignments for a period of time that gives employees new skills, education and a set of experiences that provide benefits over lifetime. Skills are acquired and developed rapidly and employee development is one of the biggest drivers of retention and engagement. Employees will become not only more capable, but more loyal to the organisation.”

– Deloitte Insights

### Future Skills

1. Sliding scale volume discounts: Enrol 10 or more students to activate our generous discount policy.

2. We welcome private cohorts for groups of 20 or more students. This means you get the flexibility of your start date, dedicated mentor support and the potential of a discreet team project.

### Future Degrees

1. A dedicated team of Student Enrolment Advisors will help choose the suitable course of study for you.

2. FEE-HELP available for eligible students.
Get in touch

Business Solutions
businesssolutions@rmitonline.edu.au

online.rmit.edu.au
Appendix
Future Degrees – Business

The business world is changing. Our business portfolio leverages RMIT’s strengths in technology, innovation, and design without compromising on the traditional pillars of business theory, including leadership, strategy and cross-functional management.

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**FUTURE DEGREES PROGRAM**

**Graduate Certificate of Human Resource Management**

Gain leading strategic knowledge necessary for a successful career in HR management.

**DURATION**

8 months intensive part time

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**FUTURE DEGREES PROGRAM**

**Bachelor of Business (Financial Planning)**

Study personal and estate planning, taxation, insurance and investments within Australia’s regulatory environment. Accredited by the Financial Planning Association of Australia.

**DURATION**

4 years FT and up to 10 years PT

---

**FUTURE DEGREES PROGRAM**

**Executive MBA**

Advance your skills in management by studying design thinking for business, people and organisations, marketing, financial management, technology and innovation strategy. Choose from an array of business critical electives to suit your career goals.

**DURATION**

3-4 years

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**FUTURE DEGREES PROGRAM**

**Bachelor of Business (Logistics and Supply Chain Management)**

Understand the processes for financing, production, marketing and strategic management. Address issues in contemporary settings and acquire the knowledge and skills to take up management roles with private, public and not-for-profit businesses.

**DURATION**

4 years FT and up to 10 years PT

---

**FUTURE DEGREES PROGRAM**

**Graduate Certificate in Business Administration (Executive)**

Understand the processes for financing, production, marketing and strategic management. Address issues in contemporary settings and acquire the knowledge and skills to take up management roles with private, public and not-for-profit businesses.

**DURATION**

1-2 years

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**FUTURE DEGREES PROGRAM**

**Master of Human Resource Management**

Build a rewarding career and be the competitive advantage for businesses.

**DURATION**

2 years intensive part-time

---
### Future Degrees – Business

<table>
<thead>
<tr>
<th>Program</th>
<th>Duration</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Master of Business Administration</strong></td>
<td>2 years intensive part-time</td>
<td>Lead with new skills and a new mindset in a changing business world.</td>
</tr>
<tr>
<td><strong>Graduate Certificate of Business Administration</strong></td>
<td>8 months intensive part time</td>
<td>Develop the skillset and mindset that businesses demand.</td>
</tr>
<tr>
<td><strong>Graduate Certificate in Customer Success Management</strong></td>
<td>6-12 months</td>
<td>Learn the skills, tools and technical knowledge to retain, engage and manage customers and accelerate your career.</td>
</tr>
<tr>
<td><strong>Graduate Certificate of Supply Chain &amp; Logistics Management</strong></td>
<td>8 months intensive part time</td>
<td>Supplement your real-world skills to manage the supply and demand of local, imported and exported goods applicable to any industry, from fast-moving consumer goods (FMCG) to real estate, telecommunications and event facilities.</td>
</tr>
<tr>
<td><strong>Master of Supply Chain &amp; Logistics Management</strong></td>
<td>2 years intensive part-time</td>
<td>Become the go-to person for getting it there.</td>
</tr>
</tbody>
</table>
Future Degrees – Finance

Develop a deep knowledge of integral business concepts and principles across key business units. Our programs are composed of practical and industry-relevant courses and the knowledge you learn can be applied immediately to impact your career and organisation.

FUTURE DEGREES PROGRAM

Master of Finance
Connect with world-class academics and industry leaders, and learn to effectively apply knowledge in a globalised marketplace.

DURATION 3-4 years

Master of Commerce
Connect with world-class academics and industry leaders, and learn to effectively apply knowledge in a globalised marketplace.

DURATION 2 years intensive part-time

Graduate Certificate in Finance
Apply theories and concepts to finance, risk management, legal practice and corporate governance. Learn to use RMIT’s Financial Markets Training Simulator, and find work in banking, stock broking, funds management, insurance or superannuation.

DURATION 1-2 years

Graduate Certificate in Professional Accounting
Take the first step to becoming a Chartered Accountant. Learn how to solve accounting problems within regulatory frameworks.

DURATION 1-2 years

Master of Professional Accounting
For non-accounting graduates wanting to broaden their career prospects. Gain an expert understanding of key subject areas such as business and corporations law, taxation, forensic accounting, strategic management control systems and quantitative methods.

DURATION 3-4 years

Master of Professional Accounting
Kick-start a successful career in business.

DURATION 8 months intensive part time
Future Degrees – Project management

Learn the fundamental theoretical and practical skills to confidently manage complex projects across a variety of sectors.

<table>
<thead>
<tr>
<th>FUTURE DEGREES PROGRAM</th>
<th>DURATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Graduate Diploma Project Management</strong></td>
<td>16 months accelerated part-time</td>
</tr>
<tr>
<td><strong>Graduate Certificate of Project Management</strong></td>
<td>8 months intensive part time</td>
</tr>
<tr>
<td><strong>Graduate Certificate of Product Management</strong></td>
<td>6-12 months</td>
</tr>
<tr>
<td><strong>A product management qualification for managers and business professionals.</strong></td>
<td></td>
</tr>
</tbody>
</table>
Future Degrees – Data science

Deliver on the promise of data and learn in-demand strategy, leadership and analytics skills that can be applied across all business functions.

<table>
<thead>
<tr>
<th>FUTURE DEGREES PROGRAM</th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Graduate Certificate in Data Science</strong></td>
<td><strong>Master of Data Science Strategy &amp; Leadership</strong></td>
<td></td>
</tr>
<tr>
<td>Gain the essential data and analytics skills required of future leaders.</td>
<td>Lead strategy. Create intelligent solutions. Deliver on the promise of data science.</td>
<td></td>
</tr>
<tr>
<td>DURATION 8 months intensive part-time</td>
<td>DURATION 2 years intensive part-time</td>
<td></td>
</tr>
</tbody>
</table>

Future Degrees – Marketing

Build expert marketing skills with proven industry strategies, tactics and research.

<table>
<thead>
<tr>
<th>FUTURE DEGREES PROGRAM</th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Graduate Certificate of Marketing</strong></td>
<td><strong>Master of Marketing</strong></td>
<td></td>
</tr>
<tr>
<td>Gain industry-specific skills immediately applicable to business marketing.</td>
<td>Gain industry-specific skills immediately applicable to business marketing.</td>
<td></td>
</tr>
<tr>
<td>DURATION 8 months intensive part time</td>
<td>DURATION 2 years intensive part-time</td>
<td></td>
</tr>
</tbody>
</table>
Future Degrees – Law

Bring law to life and gain the practical, theoretical, and research skills necessary to succeed in a rapidly evolving world.

**FUTURE DEGREES PROGRAM**

**Juris Doctor**

Designed for non-law graduates, this law degree opens doors to a range of professional opportunities where legal qualifications are sought. Gain comprehensive knowledge of the Australian legal system whilst choosing from many electives to suit your goals.

**DURATION** 3-4 years

**FUTURE DEGREES PROGRAM**

**Graduate Certificate in Emerging Technologies and Law**

Drive innovative legal practices and develop the skills, knowledge and confidence required to provide legal guidance in the digital age.

**DURATION** 6-12 months
Future Degrees – Science, IT and engineering

Our science, IT and engineering degrees leverage RMIT’s strengths in technology, innovation, and design with the industry standards and best practices of some of Australia’s leading companies.

**FUTURE DEGREES PROGRAM**

**Bachelor of Science (Applied Sciences)**

Explore the molecular level of living systems by studying genetics, biochemistry and microbiology — all taught by leading edge researchers.

**DURATION**

4 years FT and up to 10 years PT

**FUTURE DEGREES PROGRAM**

**Bachelor of Information Technology**

Learn how to develop, install and customise an organisation’s technology infrastructure. Gain the skills to provide ongoing maintenance and support of network administration, IT systems, business applications and websites.

**DURATION**

4 years FT and up to 10 years PT

**FUTURE DEGREES PROGRAM**

**Master of Engineering (Management)**

Preparing you for leadership and management in Engineering.

**DURATION**

2 years intensive part-time
Future Skills short courses — Business and strategy

New, powerful technologies of the 21st century are taking the future of our work and everyday lives to the next level. We’ve teamed up with some of the world’s smartest tech leaders to design a variety of short courses to help you upskill and meet the growing demand in the labour market.

**FUTURE SKILLS SHORT COURSE**

**Cyber Security Risk and Strategy**

Learn the fundamentals of Cyber Security from industry professionals. Prevent attacks, mitigate risk, and get up to speed with best practice cyber governance.

**DURATION** 6 weeks

**FUTURE SKILLS SHORT COURSE**

**Developing AI Strategy**

Discover the implications of Artificial Intelligence on your business and how to build an AI strategy to keep ahead of the curve.

**DURATION** 8 weeks

**FUTURE SKILLS SHORT COURSE**

**Developing Blockchain Strategy**

Understand the fundamentals and impact of blockchain, and work with leading industry experts to build a real-world strategy for your business.

**DURATION** 8 weeks

**FUTURE SKILLS SHORT COURSE**

**Developing VR and AR Strategy**

Articulate a clear business strategy around the huge emerging opportunities presented by Virtual and Augmented Reality.

**DURATION** 6 weeks

**FUTURE SKILLS SHORT COURSE**

**Designing Blockchain Solutions**

Strengthen your technical understanding of blockchain and evaluate the different platforms to create your own blockchain solution architecture, without even needing to code.

**DURATION** 6 weeks
# Future Skills short courses — Digital Transformation courses 1/2

It's never been more important to upskill and meet the needs of the changing workforce. Learn new digital skills that employers are looking for in candidates now.

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Description</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design Thinking for Innovation</td>
<td>Use creative design thinking to develop innovative business solutions</td>
<td>6 weeks</td>
</tr>
<tr>
<td>Customer Experience Strategy and Design</td>
<td>Understanding the customer and giving them what they need is more important than ever.</td>
<td>6 weeks</td>
</tr>
<tr>
<td>Product Management</td>
<td>Product Management isn't just for Product Managers. Learn how to create value through scalable solutions and drive business success from some of the best employers in industry.</td>
<td>8 weeks</td>
</tr>
<tr>
<td>Digital Delivery with Agile</td>
<td>Harness agile and lean methodologies and master the art of project management.</td>
<td>6 weeks</td>
</tr>
<tr>
<td>Agile For Project Management</td>
<td>Make your projects hum and learn how to deliver value over outcome.</td>
<td>6 weeks</td>
</tr>
<tr>
<td>User Experience Design</td>
<td>Elevate your digital product design skillset and empower your career in UX.</td>
<td>6 weeks</td>
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</tbody>
</table>
Future Skills short courses — Digital Transformation courses 2/2

FUTURE SKILLS SHORT COURSE
Digital Marketing Strategy
Everything you need to develop and roll out successful digital marketing strategies.
DURATION  6 weeks

FUTURE SKILLS SHORT COURSE
Marketing Analytics and Insights
70% of marketers say data-driven marketing is core element of all their campaigns that noticeably decreases cost per acquisition.
DURATION  6 weeks

FUTURE SKILLS SHORT COURSE
Artificial Intelligence in Marketing
Discover the implications of new, emerging technologies in marketing.
DURATION  6 weeks

FUTURE SKILLS SHORT COURSE
Salesforce Administrator
Solve complicated business problems, work smarter and kick start your career as a Salesforce Administrator.
DURATION  6 weeks

FUTURE SKILLS SHORT COURSE
Salesforce Marketing Cloud Email Specialist
Get hands on, practical knowledge to maximise the power of email marketing and ace the Salesforce Cloud Email Specialist exam.
DURATION  6 weeks

FUTURE SKILLS SHORT COURSE
Salesforce Platform Developer
Ace your Salesforce Platform Developer 1 Certification. Become an expert in Apex programming and Salesforce development.
DURATION  6 weeks
Future Skills short courses — Programming and Technology 1/2

Learning to code and understanding the latest technology stack is one of the most valuable and useful things anyone can do, no matter if you’re in the field of IT, Data Analytics, Science and Engineering or Design (to name a few!). We’ve partnered with the best in industry to develop cutting-edge technology courses, fully backed by RMIT.

**FUTURE SKILLS SHORT COURSE**

**Intro to Programming**

Take your first step towards careers in web and app development, data science, AI and more.

**DURATION** 16 weeks

**FUTURE SKILLS SHORT COURSE**

**App Development with Swift Foundations**

In an Australian university first, RMIT has worked with Apple to design an iOS app developer course. Learn the basics of coding in this introductory taster to Swift.

**DURATION** 4 weeks

**FUTURE SKILLS SHORT COURSE**

**Front End Web Developer**

Career ready course to get you started in becoming a front end web developer.

**DURATION** 6 weeks

**FUTURE SKILLS SHORT COURSE**

**AI Programming with Python**

Learn the foundations of Artificial Intelligence and build your own application in just three months.

**DURATION** 6 weeks

**FUTURE SKILLS SHORT COURSE**

**Developing Blockchain Applications**

Learn the language and tools required to build decentralised apps on the Ethereum platform.

**DURATION** 8 weeks

**FUTURE SKILLS SHORT COURSE**

**Designing and Developing VR and AR Applications**

A world first short course built with Amazon Sumerian, teaching how to create cutting-edge Virtual and Augmented Reality applications.

**DURATION** 6 weeks
Future Skills short courses — Programming and Technology 2/2

FUTURE SKILLS SHORT COURSE
Intro to Self-Driving Cars

This innovative curriculum in Australia is teaching you all the fundamentals to get you started in autonomous vehicles.

DURATION 4 months

FUTURE SKILLS SHORT COURSE
AWS Cloud Practitioner

Learn the fundamentals of AWS cloud computing services and prepare for your AWS Cloud Practitioner certification in just 6 weeks.

DURATION 6 weeks

FUTURE SKILLS SHORT COURSE
AWS Solutions Architect

Develop your technical skillset online and boost your earnings potential with a credential from RMIT Online and your AWS Solutions Architect – Associate Certificate.

DURATION 6 weeks